

COMMUNICATIONS TRAINING

TRAINING TOPICS

- Crisis Communications
- Media/Spokesperson
- Message Development
- Presentation
- Public Meeting
- Open Houses
- Town Hall Meetings
- Social Media/Digital

TRAINING PRACTICE GROUP

Our trainers have distinct experience and skill sets to help your company communicate effectively and accordingly with your relevant audiences.

- Susan Lavenski
- Matt Isner
- Alisha Maddox
- Mary Brown
- Danny Forinash
- Jennelle Arthur
- Lake Morehouse
- Nick Roy
- Carley Brierre

PREPPING WITH CRA

Charles Ryan Associates is equipped with a Communications Training team offering preparation and informational sessions in Media, Communication, Presentation, Crisis Communication, Social Media, Public Meeting and Message Development.

We can tailor training sessions to fit a client's needs and expectations – all to help your company communicate effectively and accordingly with your audiences.

We have successfully provided trainings to a variety of audiences in a wide range of industries across the United States. From CEOs and business professionals to community leaders and engineers to small business owners, we work with all kinds of groups on techniques to achieve effective communication and public speaking skills.

Our trainings consist of exercises and sessions to effectively deliver information to participants. These can be half-day, full-day or even multiple day-long training sessions depending on need and the number of people in the class. We can come to you, or your people can use a CRA office.

CRA hosts the following trainings, which are all tailored to your individual needs.

- **Media** – Prepare company representatives to communicate effectively to media and other high-profile audiences.
- **Presentation** – Give a great presentation and ensure your message is effectively delivered. CRA can enhance this training by auditing your current presentations and/or designing a new Keynote or Powerpoint template.
- **Crisis Communication** – Prepare messages for unexpected issues and understand the best ways to communicate those messages. CRA can enhance this service by auditing the current crisis communication plan and/or creating such a plan.
- **Message Development** – Ensure your brand and services are communicated properly.
- **Public Meeting** – Learn to manage tough situations and answer hard questions from the public in a public meeting/town hall-style environment.
- **Social Media** – Learn how to use social media platforms successfully and effectively. CRA can also audit current social media approaches and/or create a social media plan.
- **Communication** – Gain perspective on speaking with co-workers and other internal audiences.
- **Video Production** – Work with CRA Film to produce training videos branded for your organization or company.

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